

Leverage VSP Premier Edge Offers in Your Practice

vsp exclusive member extras

vsp
PREMIER
edge



Exclusive Member Extras provides VSP Vision™ members access to more than \$3,000 in savings from VSP® and other popular brands for their eye care and overall wellness needs. When members visit a VSP Premier Edge™ location, they get access to even greater value with Premier Edge Offers. We want your VSP patients coming to you for all their eye care and eyewear needs. Here are a few ways your office can use Exclusive Member Extras!



Create Opportunities for Increased Revenue by Encouraging Patients to Try New Materials



Attract and Retain Patients by Helping Them Save



Increase Patient Satisfaction



Enhance Patient Conversations



Maximize the Value of Your Patients' Benefits



Promote Offers in Your Patient Communications

Premier Edge Marketing Support provides turnkey marketing campaigns for many offers.

Premier Edge Offers – Available Exclusively at Gold and Platinum Premier Edge Locations

Savings on Contacts

BAUSCH+LOMB
See better. Live better.

BAUSCH+LOMB
Biotrue
ONEday lenses

- Up to \$310 in rebates and rewards for eligible contact lens brands
- Highest rebate available on Bausch + Lomb products anywhere
- Eligible patients can receive a FREE 30-day supply of Biotrue ONEday family of lenses and an exclusive Biotrue ONEday rebate of up to \$210
- Can be used with benefits or on private pay purchases

Savings on Prescription Sunglasses

Maui Jim

- VSP patients can earn up to a \$50 rebate when they spend \$250 or more on a complete pair of Maui Jim prescription sunglasses

Premier Edge Promise



- Guarantees your VSP patients a worry-free eyewear experience. If their glasses break, their prescription changes, or they don't love the glasses they chose, they can replace them at no out-of-pocket expense to your practice
- Your office simply calls VSP, and a new authorization is issued. Labs and practices receive all their appropriate reimbursements

12-Month Lens Satisfaction Guarantees

HOYA

unity

ZEISS

- More than just a product refund, your patients get their lens benefit reinstated and they get all the same lens enhancements they had on the original pair at no additional charge
- Your office simply calls VSP and it's treated like a second claim, not a lab redo; practices and the labs get all their appropriate reimbursements

Offers subject to change without notice. Brands and promotions are subject to change. Some members may not be eligible for all offers. Members who participate in a Medicaid/state-funded plan are not eligible for the above offers. Visit vsp.com/offers for terms and conditions on specific offers. Premier Edge Offers may not be available to some consumers in Texas.

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